



Dear Current and Prospective Shareholders,

This summer is a season of extraordinary growth for Provision Holding, Inc. and its subsidiary and operating company, Provision Interactive Technologies, Inc. ("Provision"). Our current initiatives have catalyzed the development of Provision into an emerging digital media company - utilizing our 3D holographic video display as a platform and distribution portal for retailers and advertisers.

Big News

By now, I hope you have seen the June 2008 announcement about the launch of our 3DEO Media Centers in the first 29 out of the total of 127 Fred Meyer stores. This followed our March 2008 announcement about the installation of 3DEO Media Centers in the initial 47 independent Hispanic stores in Southern California. This is only the beginning, as we meet and negotiate with several new retailers each month. Now that we have a dedicated advertising platform, we have been able to announce the receipt of advertising placements on our 3D platform from some of the largest manufacturers in the country – yet another step in Provision's transition from hardware purveyor to a digital media company. In addition to projecting 3D holographic advertisements, our 3DEO Media Center allows consumers to print coupons as well as receive non-cash awards. Given our potential in the advertising market, Provision is focused on creating recurring revenue streams from the sale of advertising space on each unit placed inside a retail store. Combining retail locations and recurring advertising revenue - this is where our exponential growth will come from.

Our New Look

To mark our emergence as a digital media company, we have decided to create a new logo and website. Working with a very talented web developer, we've been creating a new website that not only changes the visual look of the company but also redefines us as a digital media company. The new site will have resources for retailers, advertisers, content developers and more. You will see new content that captures the essence of who we are today. You will have immediate access to press releases, industry articles and white papers that continue to reflect where we're at and where we're going. Of course, this will also benefit current customers as well as new ones. We anticipate launching this new site in the next couple of weeks.

You might have heard me say, "We're the best kept secret on the planet". We are, however, committed to changing that. You've seen the beginning of a strong public relations campaign. During March, April and May we've: 1) released a total of 16 press releases that was picked up by over 100 agencies across the country, and 2) seen 23 magazine and internet articles published on the company.



While we continue to build momentum in the industry, markets and trade journals, we've got to do the same in the financial community. To that end, we've just begun a new Investor Relations campaign to expand our reach there. We want to reach as many people in the financial community as possible - from individual investors, brokers and dealers to institutions, with the great news of our company. With a nationwide-targeted network of retail and institutional leaders and market makers, our new IR firm has been commissioned to communicate our company's success, anticipating the good news will motivate positive market activity.

While we've accomplished a lot, we've got a lot of work ahead too. This is a journey; a fun one too. We appreciate your continued support as our momentum continues to rise.

Best regards,

Curt Thornton

Curt Thornton

Chairman & CEO

Provision Holding, Inc. (OTC: PVHO.OB)

www.provision3Dmedia.com

www.youtube.com/Provision3D