



Special Situations Report

A Special Bonus Report for OTC Growth Stock Watch Subscribers

BUSINESS SUMMARY

Nexia Holdings, Inc. (PinkSheets: NXHD) is a diversified holdings company with operations in the entertainment, health and beauty, and real estate industries. Nexia owns a majority interest in Green Endeavors, Inc. (OTCQB: GRNE) (www.green-endeavors.com), owner of Landis Salons, Inc. and Landis Salons II, Inc., (www.landissalon.com), which operates hair salons built around the world-class AVEDA™ lifestyle brand. Through its entertainment division, Revel Entertainment, Inc., Nexia plans to produce its own feature films, and is acquiring the rights to several independent and third-party films for domestic and foreign distribution. Additionally, Nexia owns and operates income-generating commercial properties and has interests in residential properties. Combined, the Company's subsidiaries employ nearly 70 people in the State of Utah, and plans to expand its salon franchises nationally.

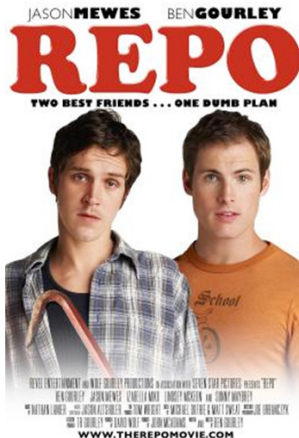
well as distributing third-party films through obtaining international licensing (“sales agency”) agreements. Each sales agency agreement can produce predictable revenue streams over the term of the contract, which ranges from 3 to 10 years.

Revel owns a majority interest in Aesop Pictures LLC, whose film assets include the motion picture *The Kane Files*. *The Kane Files* stars Drew Fuller (Winner of the Best Actor Award at San Diego Film Festival in 2010), Ethan Embry, William Atherton, and William Devane. Revel has agreements in place to distribute *The Kane Files* across all media formats, including DVDs, television and theatrical release, in Spain, Japan, Greece, the United Kingdom, Brazil and the Middle East. Revel also owns a minority interest in *Repo*, a buddy action film that is presently being marketed to foreign and domestic distributors.

Redline is also marketing the following films: “Dawn of the Dragon Slayer”

FILM PRODUCTION & DISTRIBUTION

Nexia owns 100% of Revel Entertainment, Inc. (“Revel”), which was founded by Ben Gourley, the writer, director, producer and star of such films as *Moving McAllister*, co-starring Mila Kunis and Jon Heder, airing on Showtime. Revel Entertainment, together with its wholly-owned subsidiary Redline Entertainment, are engaged in producing independent films as



Stock Information



Business:	Entertainment / Health & Beauty / Real Estate
PinkSheets Symbol:	NXHD
Recent Price:	\$0.01 (8/9/11)
52-Week Range:	\$0.02 - 0.001
Average Daily Volume:	864,200
Public Float:	30 Million
Shares Outstanding:	65.8 Million
Market Cap:	\$0.65 Million

(formerly known as *Paladin*), “Dr. Limptooth,” “Love and Mary” and “Pirates of the Great Salt Lake.” Nexia’s pipeline of sales agency agreements remains strong and the Company plans on signing additional contracts, along with producing its own independent feature length films, over the next 12 months.

SALON OPERATIONS

Landis Salons, Inc. in Liberty Heights was founded in 2005 in Salt Lake City (SLC) and quickly established itself as a top-selling, high-end, environmentally-conscious hair salon.

Company Highlights

Contract Pipeline - Nexia’s sales agency contracts are structured to produce recurring revenue streams for up to 10 years for the distribution rights to original and third party film titles.

Global Distribution - Nexia has established foreign film distribution partnerships covering six major markets: Japan, Greece, Spain, the United Kingdom, Brazil and the Middle East.

Value-Added Investment - An investment in NXHD automatically gives shareholders a stake in Green Endeavors (OTCQB: GRNE), which Nexia owns a majority interest in. GRNE owns Salt Lake City’s top-selling, high-end hairstyle boutique Landis Salons, Inc.

High-Margin/Lower Risk - Nexia’s diverse line of businesses produce high-margin revenue streams, while they reduce the overall risk associated with investing in any one industry.

Sustainable Operations - Landis Salons is the only salon designated as an E2 Business (devoted to environmental and economic sustainability) in the State of Utah.

Brand Equity - Landis Salons are centered on the principles of the earth-friendly, lifestyle brand AVEDA™, owned by Estée Lauder.

National Expansion - Landis’ two operating salons generated over \$230,000 in the month of June 2011. The opening of 1 to 2 new salons per year through 2015 can accelerate sales momentum and ROI for Nexia shareholders.

Experienced Leadership - CEO Richard Surber (www.RichardSurber.com) has served as an officer and director on over a dozen micro-cap companies and has assisted many private companies in obtaining financing via mergers and/or spin-offs.

Landis follows the principles set forth by the world-renowned lifestyle brand Aveda™, owned by Estée Lauder. Aveda™ products are earth-friendly and are made from the finest plants and flower ingredients, which are 97% to 99% naturally derived. Landis Salons II, Inc., located in the Marmalade district of Salt Lake City, Utah, was recently opened as part of Green Endeavor's strategy to expand access to the Landis/Aveda concept throughout SLC and then take the concept nationally.

Between the two salons, Landis staffs over 50 full time employees. Landis is the only salon designated as an E2 Business in the State of Utah, making it part of an elite group of companies devoted to environmental and economic sustainability. Both salons also participate in Rocky Mountain Power's Visionary Blue Sky program, which utilizes renewable power wherever possible. On national basis, Salon Today ranked Landis Salons one of the top 200 salons in the

country in 2009.

Operating at about 60 to 70% of its total capacity, Landis' two salons posted combined revenues of \$231,108 in June of 2011, a 28% increase year-over-year. Based on continued demand, existing Landis Salons are on pace to increase their staff and price points throughout 2011/2012. With growing consumer interest and media attention focused on the benefits of eco-friendly products and renewable energy, Landis Salons is expertly timed to expand its sustainable operations nationwide. One to two new salons are expected to be opened each year through 2015.

REAL ESTATE

Nexia's existing portfolio of properties includes an investment in the historic Wallace-Bennett Building, which is a 38,000 sq. ft. multi-story office building in downtown Salt Lake City, as well as ownership of a 7,000 sq. ft. one-story retail building on State Street in Salt Lake City, and the adjacent lot next to the State Street building. The Company also owns seven small parcels of undeveloped raw land in Utah and Kansas. Nexia's subsidiary, Wasatch Capital, brings an expanding portfolio in the area of residential properties. Assets include two residential properties in central Salt Lake City. Nexia will continue to focus on acquiring under-

performing properties as a result of the nationwide financial and housing crisis of 2008/2009. Through the repair and upgrade of these properties, Nexia's strategy is to generate cash flows from rental income and/or prepare the property for resale in order to maximize its return on investment.

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The Kane Files
Repo
Green Endeavors, Inc.
Landis Lifestyle Salons



Experienced Leadership

Richard Surber, CEO and CFO of Nexia Holdings, Inc. and CEO of Green Endeavors, Inc., is a member of the California bar. He practices law on a limited basis specializing in complex corporate and securities law matters. He graduated from the University of Utah with a Bachelor of Science degree in Finance and then with a Juris Doctor with an emphasis in corporate law, including securities, taxation and bankruptcy. For more information, visit www.RichardSurber.com.

Pamela Hyde, Office Manager, previously was an executive assistant for Nexia from 2005 to 2008. Prior to joining Nexia, Ms. Hyde was a print production manager for 12 years and earlier served as an office manager for seven years. She continued her interest in property management in 1999 by becoming a Certified Apartment Manager.

Michael Golightly, In-House Counsel, has over 17 years of corporate in-house legal experience. He is a 1983 graduate of the Law School at St. Mary's University located in San Antonio, Texas, a 1980 graduate of the University of Utah and in 2000 received a LLM in taxation from Washington School of Law, Washington Institute for Graduate Studies. He holds an active law license in the State of Utah.

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