



Business Summary

For the 2 billion people worldwide who are currently living without electricity (source: U.S. Department of Energy), finding reliable, affordable alternative sources of energy is a life-saving necessity. From Latin America to China to the U.S., Electron Solar Energy (OTC: ESGR) ("Electron") has created significant inroads in meeting global demand for renewable energy sources. With a number of government and municipal contracts, wide distribution channels and a market presence in 19 countries, Electron is a large-scale international distributor of alternative energy solutions, including solar and wind energy generation, as well as energy storage systems, sold B2B and B2C worldwide. Electron also supplies Original Equipment Manufacturers and after-market battery products with a proprietary line of lead acid batteries, as well as inverters, converters, solar panels and related components, and gas and diesel fuel generators.

With its roots in the battery industry, the Company has a vast inventory of high-quality batteries sold for use in the automotive, commercial/industrial, marine and heavy equipment industries. Through a partnership with a leading manufacturer in China, Electron manufactures its own battery line for energy storage under "ELECTRON by Electron Solar Energy™." The Electron batteries are sold as stand-alone products and as an add-on to Electron Solar Energy alternative energy systems, i.e. solar panels with a generator back-up system, to deliver uninterrupted power to domestic and international markets. Sales of batteries also provide Electron Solar with revenues for re-investment into its fast-growing alternative energy business.

Growth In Alternative Energy

Burning fossil fuels to produce energy releases carbon dioxide and other global-warming-causing gases into the atmosphere, making climates intolerable for a vast number of species. Many governments provide tax credits under the United Nation's Kyoto Protocol. This protocol establishes

STOCK INFORMATION



Business:	Alternative Energy Sources
OTC Symbol:	ESGR
Market Price:	\$0.26 (2/22/08)
52 Week Range:	\$0.19 - \$3.00
Avg. Daily Volume:	116,260
Market Cap:	\$13.2 Million
Fiscal Year End:	December 31

limits to global greenhouse gas emissions to more than 160 countries. With new levels of social, political and environmental consciousness for global warming, coupled with the world's dwindling fossil fuels, demand is surging for less expensive, solar energy applications.

Developing countries currently use 30% of the world's global energy resources. As the population in newly industrialized countries increases and their economic health improves, energy needs are projected to increase significantly over the next 10 years. The World Bank estimates that investments of \$1 trillion will be needed in this decade and upwards of \$4 trillion during the next 30 years to meet developing countries' electricity needs alone. Countries such as South Africa, Mexico, China, Malaysia, Brazil, India, Philippines, Thailand and Turkey represent key customer groups for ESGR's turnkey solar energy solutions.

Booming Solar Energy Sector

The United Nations estimates that more than 2 million villages worldwide are without electric power for water

supply, refrigeration, lighting, and other basic needs, and the cost of extending the utility grids is prohibitive. The Fund for Renewable Energy Everywhere says it would be cheaper to install solar panels than to extend the electrical grid to meet the energy needs of significantly large, yet under-served populations. Governments, including the U.S., are offering rebates for homeowners who are willing to foot the bill for a solar energy generation plant installed on the roof of their home. The ability of solar energy to offset or even eliminate a homeowner's utility bill has made solar energy even more attractive.

Over the past four years, Electron has developed an international network of sales and distribution for its fully assembled alternative energy systems. Electron has developed several pre-designed Grid-tie systems (On-Grid electricity) as well as Off-Grid systems to suit various space and budgetary constraints. With these different applications of system design, Electron can reach varying population needs from densely settled Latin American communities to remote villages in Haiti and the Dominican Republic.

In the United States, the Company plans to enter into a joint venture partnership to supply a satellite facility in the Northeast to address a spike in demand for solar energy Grid Tie systems now visible in the New York and New Jersey area. Surrounding U.S. states have expressed a great deal of interest in the concept of the rebates and are monitoring closely the progress made in the New York metro region.

Through its experience in developing Off-Grid electricity generating solar energy systems, Electron offers proprietary system design solutions for international sub distributors,

installers, and end users. Through its affiliates, Electron maintains a network of resellers and distributors that receive inventory from a centralized distribution center in Miami, Florida, which houses all parts, components, and supplies for the construction of solar energy systems. Miami provides excellent freight, air and boat access to deliver systems within 24 hours throughout many parts of the world.

Expanding Product Line

Electron has its roots in the battery industry and enjoys a steady flow of orders for its various lines of batteries, including the ELECTRON by Electron Solar Energy™ line of dry sealed non-hazmat batteries. The Electron brand of batteries is UL listed and suitable for use in homes, buildings, robotics and electric vehicles. Establishment of its own brand enables Electron to increase margins and offer its customers deeper price discounts.

In regions such as Haiti and the Dominican Republic, the infrastructure for electricity grids are under-developed, outdated or not maintained, resulting in the daily disruption of electricity, sometimes with only four hours of electricity allotted by the government each day. Electron works with foreign governments to deliver solutions for 24/7 electricity. Electron supplies solar panel systems, along with its proprietary line of battery back-ups, to create even energy flow without interruption.

Besides meeting residential needs, Electron serves commercial buildings such as hospitals, banks, government buildings, jails and data storage centers where continuous power is critical to operations and/or frequent overloads cause blackouts to occur. With incentives of federal income

Investment Highlights

- ❖ **Worldwide Distribution Channels.** Over the past four years, ESRG has created large-scale international distribution channels to provide alternative energy solutions B2B and B2C in 19 countries.
- ❖ **Strong Domestic Market.** In the U.S., President Bush declared our "addiction to oil," and allocated \$1.2 Billion in fiscal 2008, up \$60 million from fiscal 2007, to fund renewable energy initiatives.
- ❖ **Booming Solar Energy Sector.** With fossil fuels depleting at a rate that is 100,000 times faster than they are formed, alternative sources of energy, in particular, renewable, emissions-free solar energy systems, are rising in world demand.
- ❖ **Multiple Revenue Streams.** The Company generates steady orders from proprietary lines of lead acid and VRLA sealed batteries, with new revenue streams focused on its own branded line of energy storage systems, turnkey solar energy systems and wind-powered systems.
- ❖ **Upside Potential.** The World Bank estimates that investments of \$1 trillion will be needed in this decade and upwards of \$4 trillion during the next 30 years to meet developing countries' electricity needs. Solar energy, ESRG's expertise, will help meet surging world demand for sustainable renewable sources for clean energy.

tax credits, many businesses are adopting solar energy panel systems, which can see a full payback in about four to eight years. Revenues from its steady battery business continue to be re-invested to capitalize on ongoing, robust demand for its solar energy panel systems.

Bright Future

Within 15 years, renewable energy could be generating enough electricity to power 40 million homes and offset 70 days of oil imports, according to Solar Energy International. Electron is an early market leader in supplying solar panel systems, batteries and inverters to generate consistent power anywhere in the world. In addition, the Company offers wind-powered energy solutions, which can be sold as an adjunct to its solar alternative energy systems, and plans to introduce innovative products, such as tailored wiring harnesses and installed power systems for yachts and other transportation.

Electron provides its distributors with long-term total energy solutions. The Company is building a multi-lingual

corporate website that will translate all material, including product and ordering information, with a single click, into every major foreign language. The site already hosts a French version, and soon will add Spanish and Portuguese, the native tongues of its major customer groups in Central and South America.

With government, individuals and companies recognizing the value of alternative energy sources, Electron believes it can accelerate its growth through select acquisitions. The Company is recruiting world-class executives who will help spearhead its international expansion and M&A strategies. Electron is also dedicated to building an innovative line of energy solutions by securing high-quality manufacturers of solar panels and other components while providing expert, integrated system design. As a multi-faceted revenue-generating company, Electron is well on its way to adding value to consumers, shareholders and its partners, while helping to solve the world's energy crisis.

Experienced Leadership

Christopher P. Quinn, *Director and Chief Executive Officer*, brings seven years of direct experience in the DC electricity field, having entered as a salesman and specialist in automotive battery technology. In continuing his education via seminars, factory tours, conversations with leading engineers, and field experience, Quinn became interested in the cycling and standby aspect of battery-based energy storage. Attached to this area were the fields of alternative energy generation, which serves as an alternate charging technology for these energy storage systems. While viable sources of alternative energy generation include Wind, Hydroelectric, and Solar, Quinn became most interested in Solar due to the optimum climate afforded by the Caribbean location of his battery business at that time. At the time of his exit from the automotive starting battery business, Quinn resolved to spend his time exploring further the relationship between the sun and the world's energy needs.

Julio Ordehi, *Director and Secretary*, has a wealth of experience and knowledge of the various aspects of both start-ups and DC powered technology. With 10 years experience with several companies in the field of batteries and battery backup, Ordehi brings technical aptitude in wiring and installing power systems for large yachts. His hands-on background in creating effective energy storage systems and installations provides a deep understanding of Electron's customer needs.

Thomas D. Carani, *Director of Export Sales*, is a 30-year veteran of the global battery industry, most recently spending 13 years in Export Sales for East Penn Mfg., the world's largest independent manufacturer of high quality lead-acid batteries and accessories. With a proven track record in sales and territory expansion, Mr. Carani is astute at setting up new distributorships in foreign countries. With over three decades of experience in the DC power industry, Carani serves as an in-house expert to the Electron team and brings a wealth of knowledge to Electron's customers.

Frantz Charles, *Sales, French Language Marketing*, has a strong background in accounting, and is able to carefully oversee sales and marketing into French speaking areas of Electron's international markets. Fluent in both French and Kreyol, Charles plays an integral role in developing new market opportunities and executing strategies to increase market penetration internationally.

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