

A LA CARTE MENU OF SERVICES:

Mailings:

- 4 page Fact Sheet and Targeted Mailing
- 2 page Corp Profile and Targeted Mailing
- Featured Report
- Targeted Mailing
(Client Provided Materials)
- Post Card Mailing
- Third Party Coverage Mailing
- Leads Processing
- Leads Management & Follow-Up Program
- Leads Database Maintenance

Database Management:

- Continuous updating of shareholder database
- Phone number append
- NCOA, zip code, area code changes

Electronic Communication:

- Fax Broadcasts
- Email Broadcasts
- Conference calls
- Conf. Call - Digital Replay
- Press Releases: Dissemination

Third Party Advertising:

- Financial Publications, trade magazines, newspapers, websites, TV, radio, etc.
- Media Tracking
- S&P
- Market Guide

Desktop Publishing & Production:

- Annual Reports & Quarterly Updates
- Company Logos
- Fact Sheets
- Quarterly Updates

- Brochures
- Catalogs
- Presentations (see Multimedia)
- Photography (Product/Mgmt. Shots)
- Ad Creation
- Marketing Materials and Evaluation
- Investor Package Evaluation & Creation
- Premiums & Incentives

CEO Promotional Services:

- Radio Show & CEO Interview (Package)
- CEO Interview
- Radio Show
- Traveling Road Shows (Small Cap Investment Conferences)
- Client Representation at Trade Shows

CEO Promotional Services:

- Company Profile on our site including links to dynamic financial content
- Company Profile Hosting (maintenance)
- Company Website (your domain)
- Multimedia Hosting: Video
- Multimedia Hosting: Audio
- Website evaluation / feedback
- Text updates / HTML coding including tables, forms and JavaScript
- Website Troubleshooting
- Graphic design / Logo design
- PowerPoint conversion to Web
- Flash animation (website intros and web page inserts)
- Website optimization for search engines
- Yahoo Listing
- Search Engine Keyword Positioning
- Photo archiving
- General Web Services

Multimedia:

- Video Tape Conversion to Digital Form
- Audio Tape Conversion to Digital Form
- CD Burning - (Std. shape, custom)
- Video / Audio Editing
- Content Incorporated into Presentations
- PowerPoint Presentations
- Digital Formatting (i.e., PDF, etc.)

Writing Services:

- Press Release Writing/Editing
- Corporate Report Writing
- Annual Report Writing

Miscellaneous Services:

- Investor Package Dissemination
- Overnight Mail Delivery
- Broadcast Email
- Broadcast Fax
- 800# Direct to IR Representative
- 800# Answering Service (24-hr)
- Corporation records
- Registrations
- Printing - Large and Small Scale
- Custom Labels
- Photocopying

Other Professional Services:

- Financial Consulting / Modeling
- Financings
- Marketing Services / Public Relations
- Attorney Services
- IPO / Reverse Mergers
- Mergers/Acquisitions
- Business Plan Preparation

PACKAGED PROGRAMS

***Customized program packages
available upon request***